

Pages From

Tyler North

CEECAAT.NET

The work presented within this portfolio was prepared for D&AD New Bloods Festival 2026. Some pieces remain in progress and will continue to be refined beyond this release.

Constructive feedback is welcomed and can be submitted at ceecat.net/1/300.

CATSCII

On CEEECAT.NET

OBJECTIVE: Create a public trail that keeps growing through the people who find it

TARGET AUDIENCE: The public, who build the trail, and an industry audience who can judge the project by what it becomes

SERVICE TRUTH: Each CATSCII is a handmade, trackable figure with its own ID, page, and public record

HUMAN TRUTH: People are more likely to engage with something when it feels found, not presented

STRATEGY: Network through discovery, not introductions



IMPACT: Day 1 @ D&AD. Every single speaker received one, and the day ended with 200 placed in and around Tate Modern.

MEDIA: 00H – Guerrilla



IMPACT: Day 2 @ D&AD. Spoke with Sammi from D&AD, who gave me permission to drop off another 200 in Purcell Room.

MEDIA: 00H — Ambient



IMPACT: In 15 days, 550 CATSCIIs released in London generated 100+ submissions across 73 unique figures, a strong response with a fair amount of return visits. Sightings spread far beyond London, with CATSCII reaching trains (both passenger and driver), stations, motorway services, Notts. City Hall, Brighton, Sowerby Bridge, Gibraltar, Milan, Croatia, and Singapore. As of 04/06/26, CATSCII has logged over 16000 miles, and over 7000 unique visitors on Neocities.

MEDIA: Direct Response

HAVE YOU SEEN CATSCII?



SUBMIT SIGHTINGS HERE

ceecat.net: **The landing page**

WHERE'S CATSCII NOW?

You're welcome to log CATSCII in as many places as you take him. Just add a new photo each time he ends up somewhere new!

Feline ID (FELID) *

Enter the number printed on his head. Read it with CATSCII facing you.



Where's he got to? *

The town, landmark, or event shown in the photo.

Photo of CATSCII *

If your image is too large, try taking a screenshot and uploading that instead.

 Click to choose a file or drag here

Accepts image files

Size limit: 10 MB

Tally: **The form**

P100 CATSCII 2 --/ZZ Revised 04 Jun 2026



CATSCII

Found CATSCII?

SUBMIT SIGHTING HERE EXT

Click above to tell us where!

Featured

GOT YOUR CATSCII! 118

See yours & more in the Index

UNIQUE 0073
TOTAL 0102
MILES 16071
DATE 4JUN26

On This Service

INDEX 118 NEWS 101
FAQ 197 CURATED 708
ABOUT 190
ART CH1/400PIECE
COUNT
00610CATSCII: Where's he got to? Tell us here
Index CEECAT Portfolio Homeceecat.net/2/100: CATSCII Home Page

P118 CATSCII 2 AA/ZZ Revised 03 Jun 2026



INDEX COURT AA

CATSCII
CURATED
HAND
SELECTED
CATS 708Index Court
AA Block
AB Block
AC Block

0013	0134	0069	0029	0369	0151
0523	0176	0602	0136	0171	0600
0569	0445	0416	0058	0288	0140
0536	0472	0431	0143	0334	0440
0349	0356	0586	0291	0501	0595
0365	0080	0499	0041	0392	0610
0087	0581	0048	0302	0570	0270
0368	0037	0289	0518	0316	0336
0068	0017	0006	0021	0055	0105
0491	0025	0054	0023	0042	0046

CATSCII: Where's he got to? Tell us here
Index CEECAT Portfolio Homeceecat.net/2/118: CATSCII Index Court

0058 CATSCII 2 --/ZZ Revised 31 May 2026

**FELINE I.D.****FELID: 0058**

FIRST SEEN: LONDON,UK MAY19
LAST KNOWN: LONDON,UK MAY19
TRIP MILES: CALCULATING

SIGHTINGS : 001 [\(SEE ALL\)](#)**LIKES:**

-The song "fein"
-Pork ribs

DISLIKES:

This CATSCII has no
known dislikes yet.

NOTES:

-Is Vegan, because of moral compass

[CATSCII: Where's he got to? Tell us here](#)[Index](#)[CEECAT](#)[Portfolio](#)[Home](#)ceecat.net/2/118/0058: **FELID 0058**

0058 CATSCII 2 AA/ZZ Revised 31 May 2026

**SIGHTINGS**<**FELID** MAY19

James



Spoons in Holborn

"His favourite song is fein and he likes
pork ribs but he's vegan because he has a
moral compass"

[CATSCII: Where's he got to? Tell us here](#)[Index](#)[CEECAT](#)[Portfolio](#)[Home](#)ceecat.net/2/118/0058/AA: **0058 Sightings**

FUTURE: Of CATSCII

With over 700 hours logged solely on CATSCII, this project will continue long after graduation. After final feedback is received, and portfolio considered ready for display on the site, figurines will be sent out to agencies across the country. The price of 10 per agency is £3 w/shipping. The feedback system due to be in place alongside the portfolio aims to provide a much easier way of receiving thoughts on my work, without hunting for book crits.

Physical portfolio contained images of 117 Advertising Agencies on a spreadsheet, with their addresses. I've removed this for the online version.

**WELCOME TO THE
UNIVERSITY OF
NO REGRETS**

OBJECTIVE: Turn University of No Regrets merch into a desirable cultural identity

TARGET AUDIENCE: Prospective and current students

SERVICE TRUTH: No Regrets already functions as a bold identity, but the plain apparel lack deeper meaning

HUMAN TRUTH: Students don't remember university through official milestones- they remember the moments you had to be there for

STRATEGY: Make No Regrets the face of student archival

UNIVERSITY OF NO REGRETS

SIGNING OFF

INSIGHT

Students don't remember university through official milestones. They remember their friends, the shared disasters, and the jokes that need a documentary worth of context.

APPROACH

University of Lincoln turns No Regrets merch into a wearable archive. Students collect patches throughout their degree, then fill the blanks before final hand-in with the moments, quotes, and private jokes that defined their time at Lincoln.

The university also creates honorary patches for memorable moments, starting with a Missing Evidence Patch for Tom Scott, after Lincoln staff had to quietly replace a missing clue during his Crime Scene House visit. Each patch gives Lincoln a more ownable response than a social post, turning a passing moment of attention into something people can actually point to.

IMPACT

By transforming No Regrets into a physical experience that students can personalise and share, Signing Off gives the once-standard university hoodie a reason to be kept and worn.

Bespoke patches also allow Lincoln a repeatable form of earned media, allowing the university to respond to headline moments in a way it could not before and capitalise on unexpected attention.





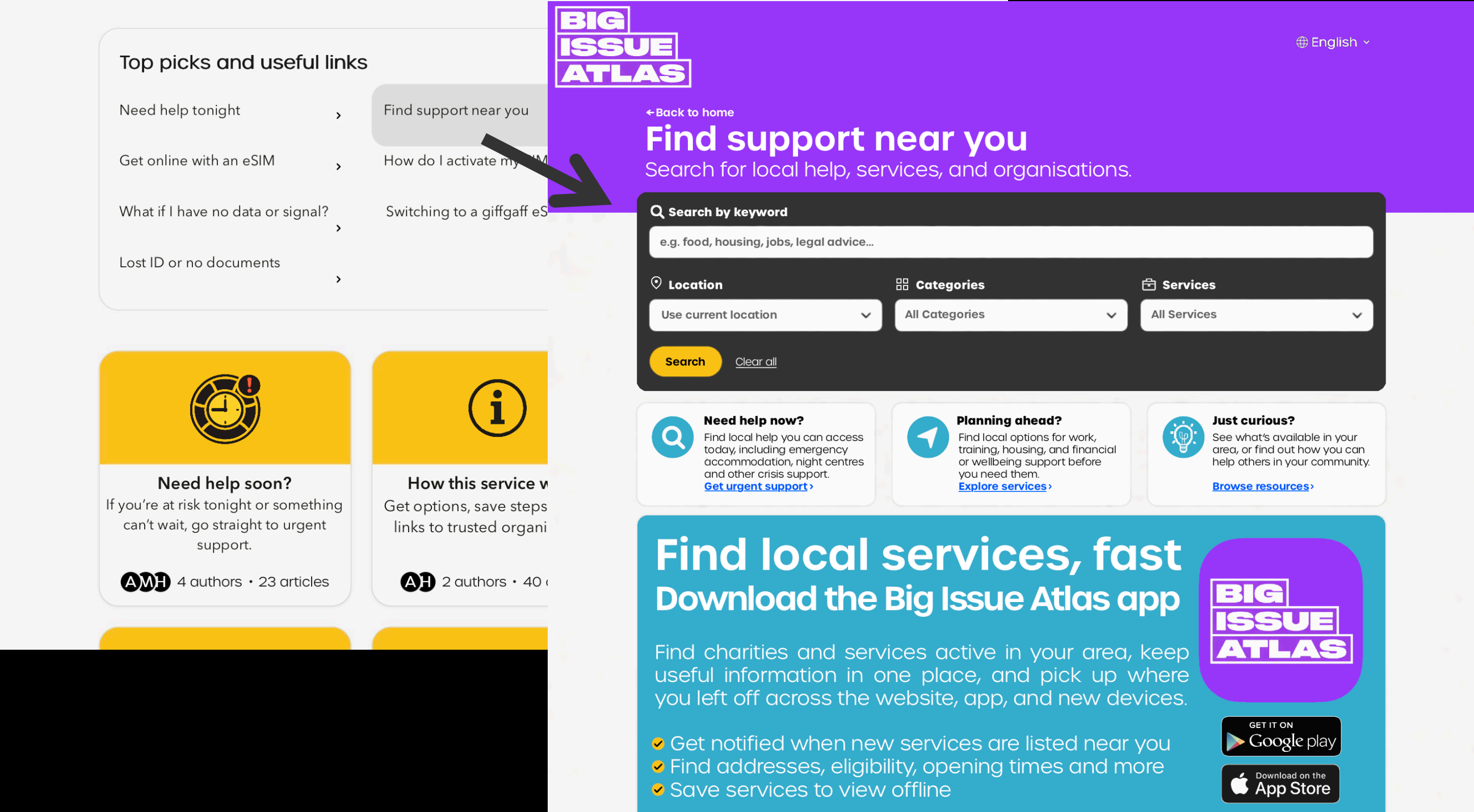
OBJECTIVE: Help people facing poverty or housing instability find support without having to search through a fragmented system

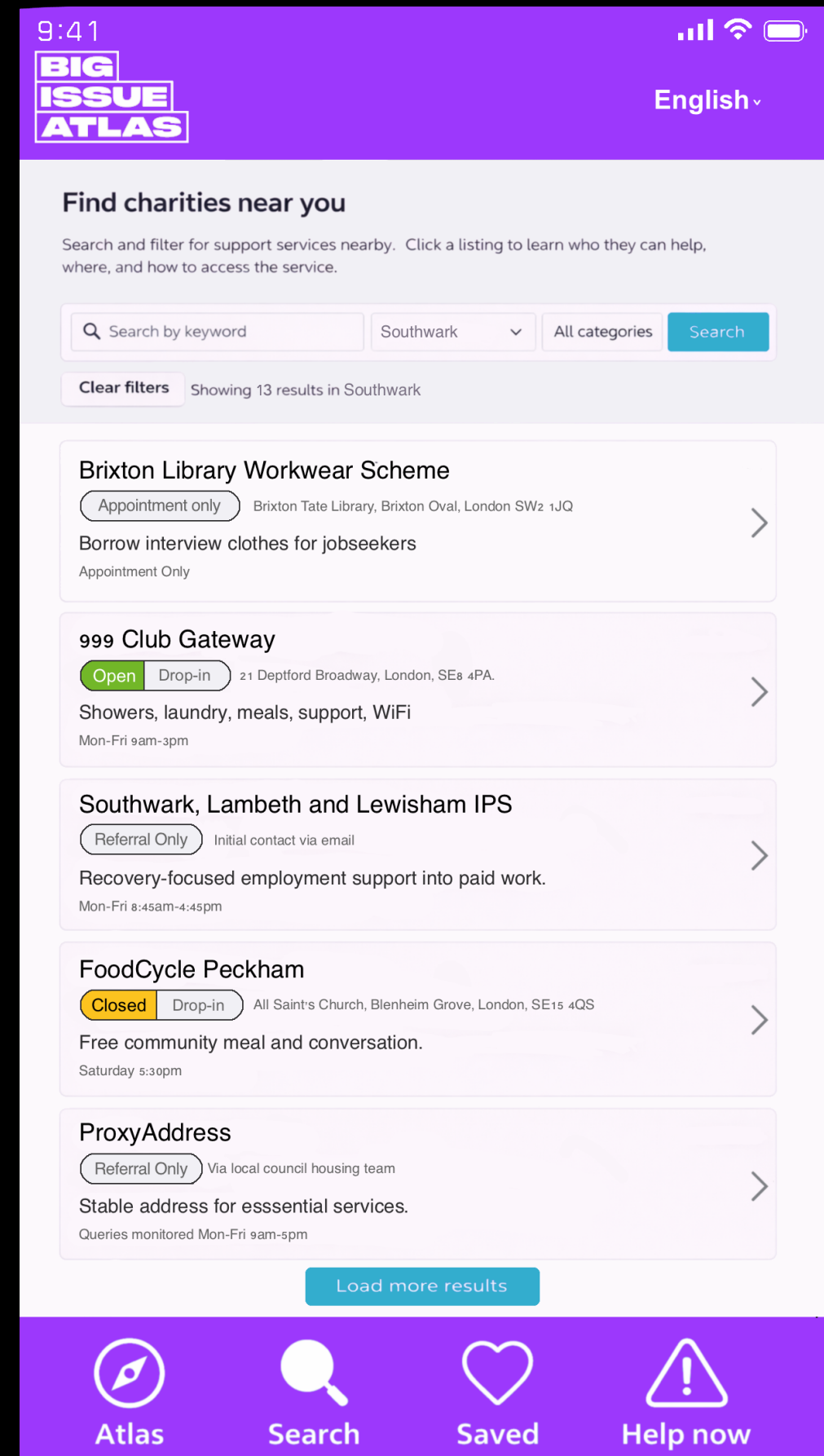
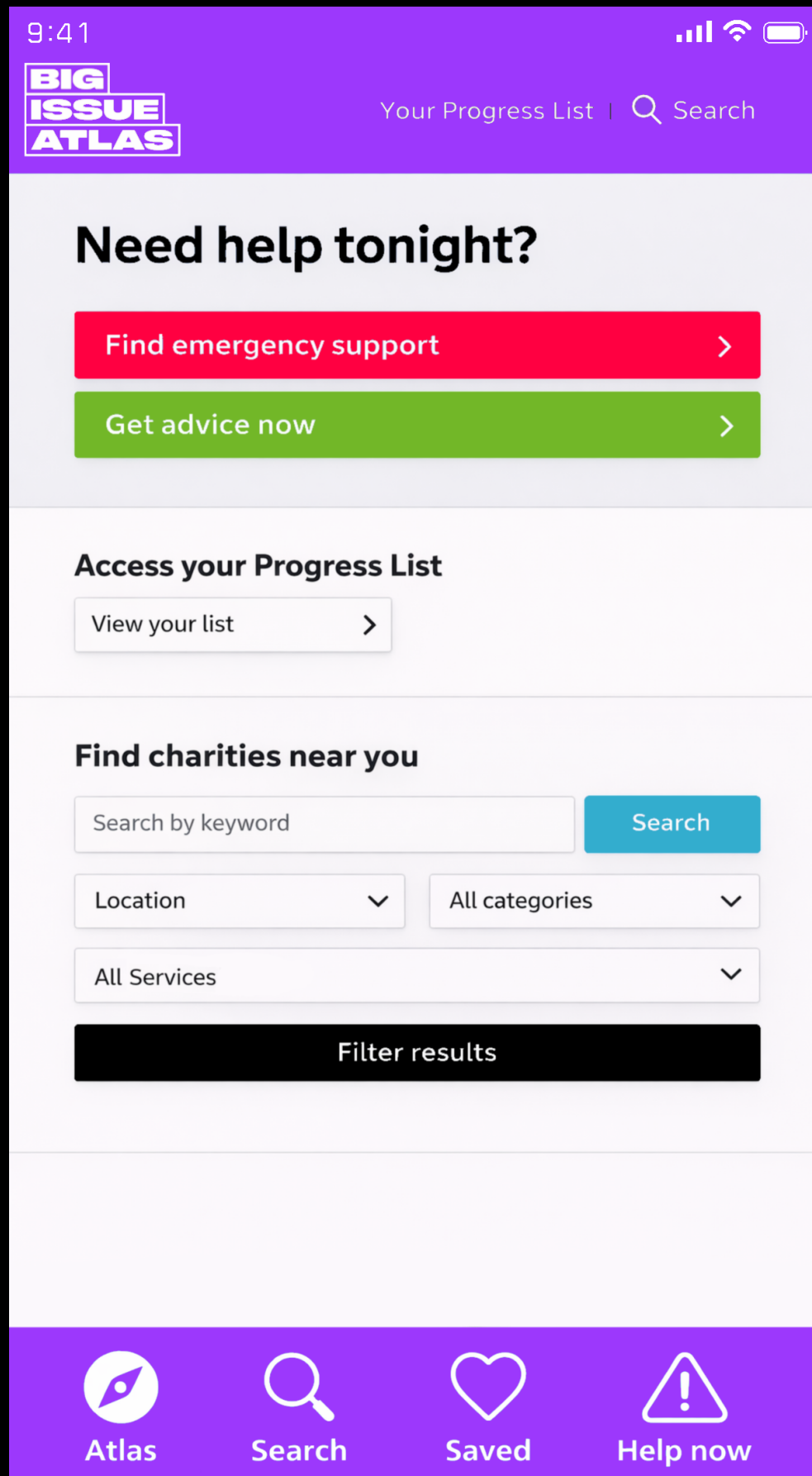
TARGET AUDIENCE: People who need local support, and giffgaff members who can help build the map

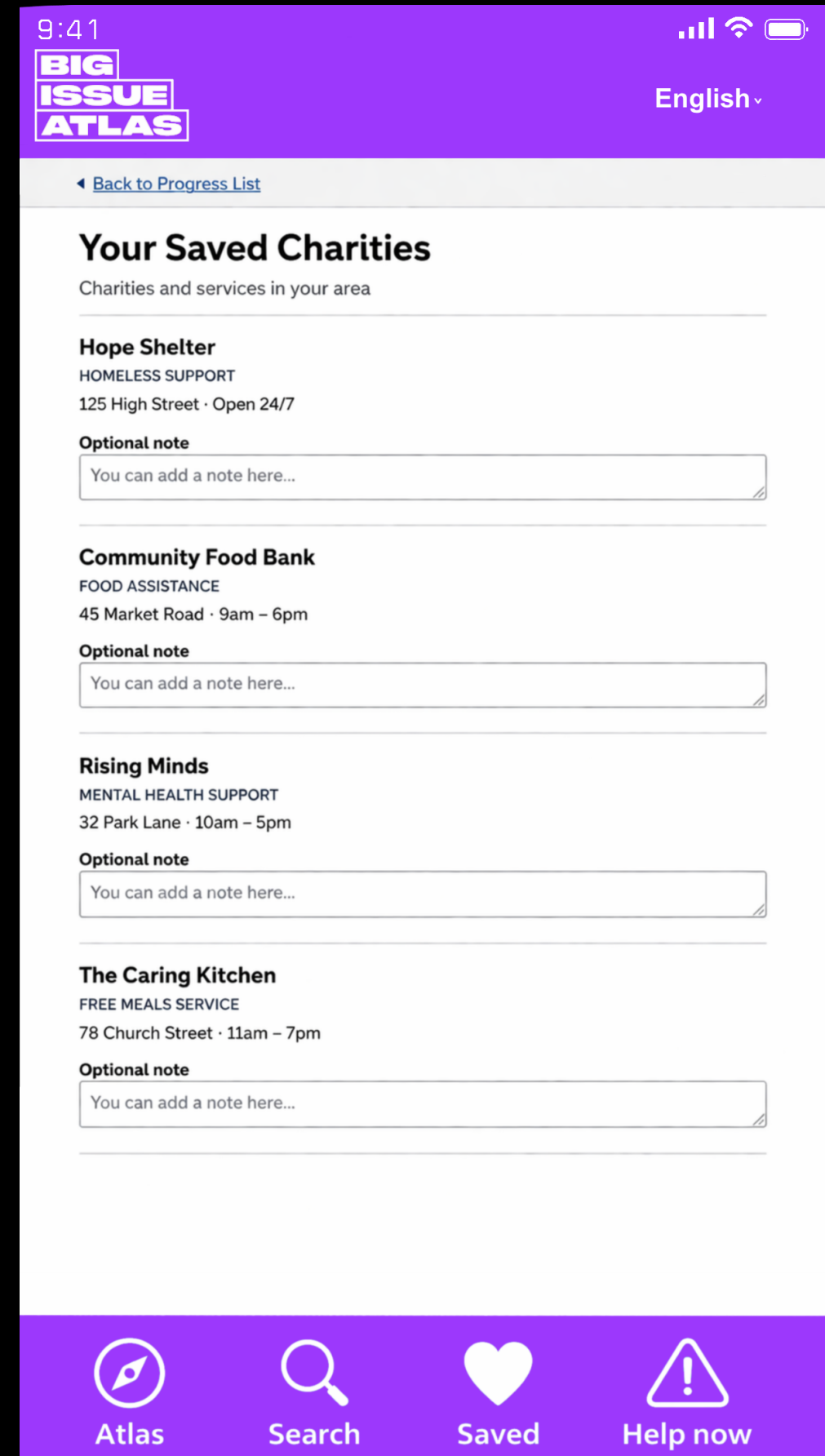
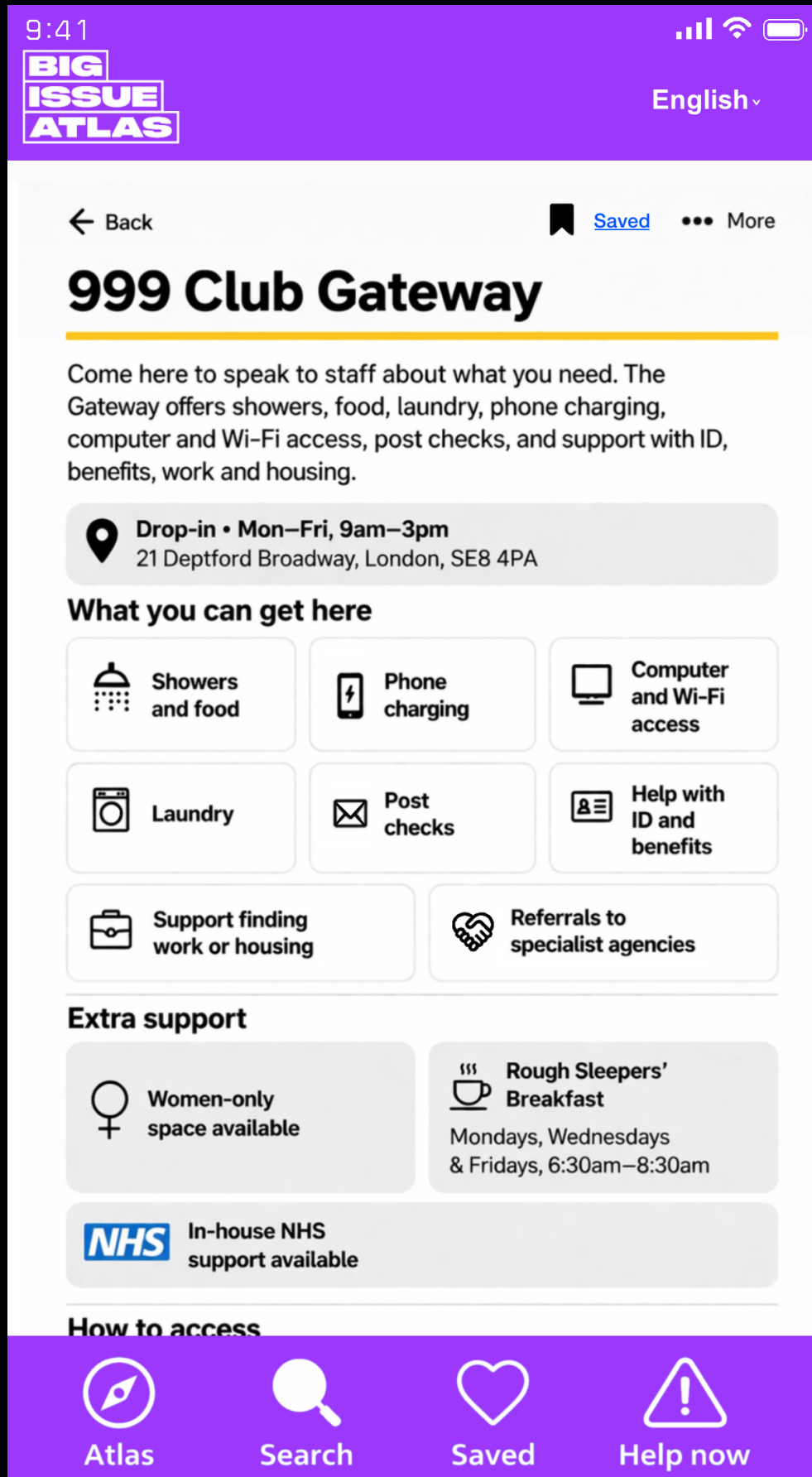
SERVICE TRUTH: Big Issue Atlas is a new nationwide database of support services, using giffgaff's member-powered network to turn local knowledge into local support

HUMAN TRUTH: Being connected means little when the support around you is disconnected

STRATEGY: Turn signal into support





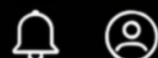


9:41



giffgaff

Dashboard



Your goodybag

12.4 GB left

Ends in 18 days

Unlimited mins • Unlimited texts

[View details](#) →

Plan



Boosts



Pay



Refer a friend

BIG
ISSUE
ATLAS

Big Issue x giffgaff

Know a local service Atlas should include?

Add food banks, drop-in sessions, advice services, job centres, support groups and more to help Atlas make local help easier to find.

- ✓ Fill gaps in local support
- ✓ Help someone find the right next step
- ✓ Powered by giffgaff members, backed by Big Issue

[Submit a local service](#) →

[How it works](#)


Verified & reviewed before publishing • For services across the UK

Your account



Your Usage

See data, calls & texts



Great giffgaff offers

Check out the latest deals

3 new



Dashboard



Shop



Extras



Help



More

Reply To: team@giffgaff.com >

Know a local service? Add it to
Big Issue Atlas

giffgaff x The Big Issue:

Help put local support
on the map.

Big Issue Atlas is a new, giffgaff-powered support network that connects people facing housing, job, or financial struggles with local services that can help.

Know a trusted local spot that offers help? Add it to the Atlas map and help connect people in your area.

[Add a local service](#)
BIG
ISSUE
ATLAS

x giffgaff
we're up to good





SHELTER

Menu 



Also search local support services on [Big Issue Atlas](#)

**CENTRE POINT**
ENDING YOUTH HOMELESSNESS

**Crisis**



 Search for something...

Do you need help?

Ending youth homelessness

What we do

 Big Issue Atlas

 Search

Ending Homelessness 

About Us 

Shop Online

Get Involved 

Search wider local support on Big Issue Atlas

Intro

We are a lively and friendly Church, serving Windmill Hill, Norton and Murdishaw.

Sunday services 10am

The Warm Space and food pantry opens Fridays 10am - 2pm. For more information BigIssue.com/atlas/68341

 **Page** · Religious organisation

 **St Bert's Church, Runcorn, United Kingdom**

Food can be collected the church or we are able to deliver to the their home. Please provide name, address and a contact number who they are and when they will be calling. That is all we need.

Shopping list: what we need

You can view, print or download a PDF document of the shopping you go shopping.

Find this service on Big Issue Atlas

You can also find our food bank on Big Issue Atlas, where this listing appears alongside other local support services.

St Hilda's Baby bank and clothing exchange

Thursday mornings
10:00am - 12:00pm



**BIG
ISSUE
ATLAS**

Find more local support at:
bigissue.com/atlas



★ Miry Lane, Thongsbridge, Holmfirth HD9 7RW



English ▾

Find charities near you

Search and filter for support services nearby. Click a listing to learn who they can help, where, and how to access the service.

Newport ▾

All categories

Search

Clear filters

Showing 0 results in Newport

We didn't find any results for your search in Newport.
Please try adjusting your search filters to broaden your search.

 Please note: no-result searches may highlight gaps in local support
This data can help inform future provision.

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Newport Community Support Gap Snapshot

June 2026

Atlas Search Pattern Review, Q2 2026

Big Issue Atlas, a service that provides local support information, has received the following requests in our area, and had no services to provide in response:

Search Need	Newport Searches with No Local Match
Somewhere safe tonight	48
Somewhere to charge my phone	31
Help replacing ID / Receiving post	27

Finding:

Repeated unmet searches suggest a local gap in early-evening practical support provision in Newport town centre.

Recommendation:

Pilot a weekly low-barrier drop-in through an existing community venue, offering phone charging, hot drinks, document guidance, ID replacement signposting, and onward referrals.

NEED HELP THIS EVENING?

NEWPORT COMMUNITY SUPPORT DROP-IN

Need somewhere to stop for a while?
Need to charge your phone?
Need help with ID, forms or printing?

Drop in for:

- phone charging
- hot drinks
- printing and scanning
- help with forms and replacing ID
- help contacting housing and support services

THURSDAYS 5PM-8PM

THE SHARE CENTRE
88 STOW HILL
NEWPORT
NP20 4DW

**BIG
ISSUE
ATLAS**

Find more local support at:
bigissue.com/atlas



OBJECTIVE: Position Nurishment as the sweet stash for workers who cannot always stop for food

TARGET AUDIENCE: 28-44, workers in physically demanding jobs

SERVICE TRUTH: Sweet, shelf-stable, canned protein drink

HUMAN TRUTH: When the job is awkward to leave, workers plan ahead

STRATEGY: Put Nurishment where workers need nourishment most



The Original
Nurishment[®]
SINCE 1981

**MILK AND TWO?
HE'S BROUGHT HIS OWN**

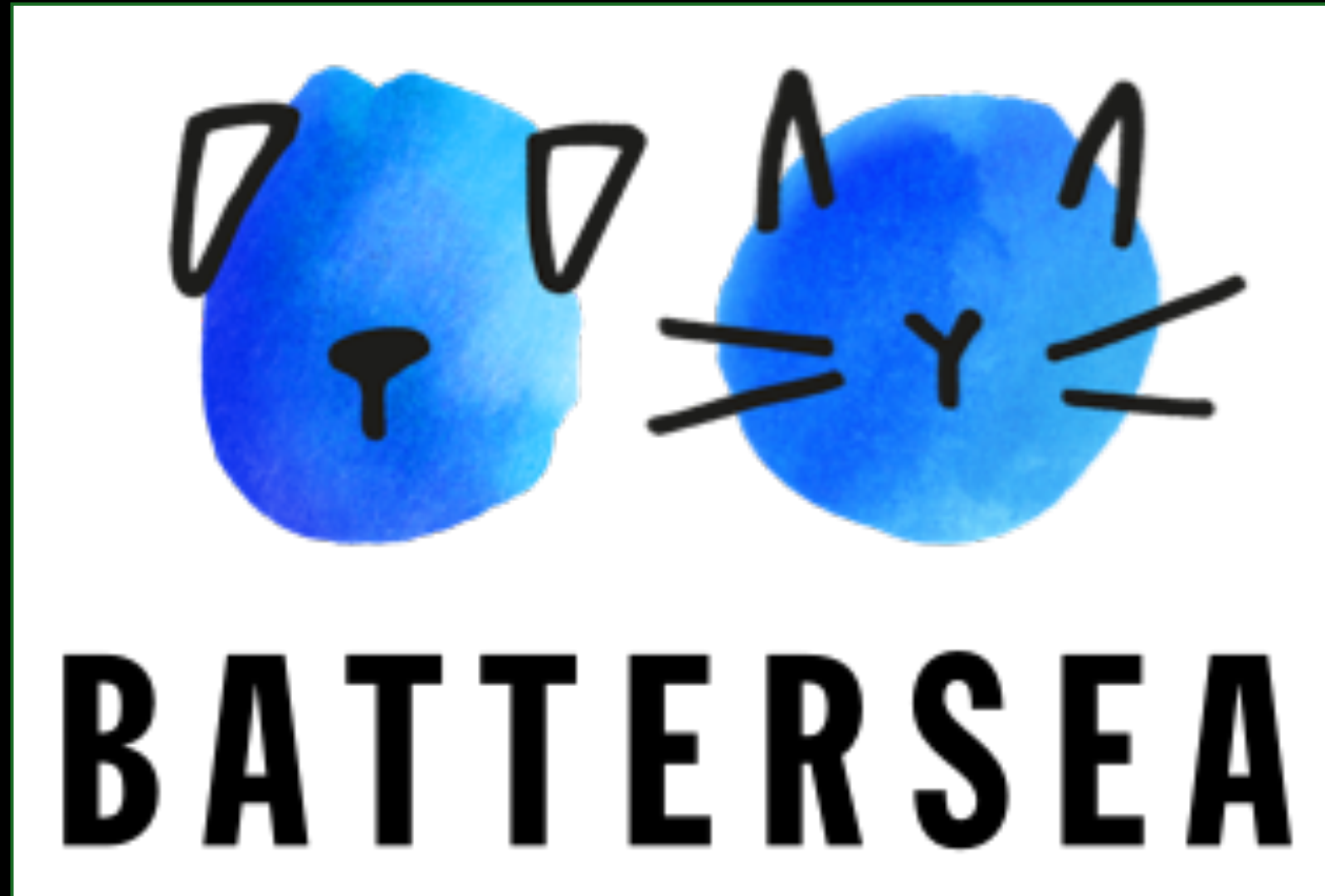


STASHED FOR THE GRAFT

The Original
Nurishment
SINCE 1981

**THE DRIVER'S
GONNA MISS THAT ONE**





OBJECTIVE: Get city pet owners to be more cautious of everyday urban things that upset their pets

TARGET AUDIENCE: City-dwelling cat and dog owners

SERVICE TRUTH: Battersea exists to protect cats and dogs and understand how vulnerable pets are in human environments

HUMAN TRUTH: We understand cities; pets don't, so they trust their owners to get them through city life

STRATEGY: Kindness to those who cannot understand our chaos

Mind The Gap: Warning signs we take for granted could mean the world for pets. Since we cannot communicate directly to them, we speak to the owners where they can normally be found.



Expansion: Slippery leaves in the stairwells, taking the escalator instead of the lift. There's a variety of typical warning signs that can be redeveloped for pet safety.

Unknown harm: Roadworks are a curiosity to dogs on walks, despite the risks. New road work signage encourages dog owners to keep distance between their pet and job sites.



A potential collaboration:

CityMapper is a journey-planning app with specialised filters, like step-free travel. Battersea partners with CityMapper to launch 'Quiet Pet', which favours detours through low-footfall/green spaces over the fastest route.

 Citymapper 

QUIET PET

Quieter routes for your pet.



Avoid noisy stations and busy interchanges



Choose calmer streets and quieter routes



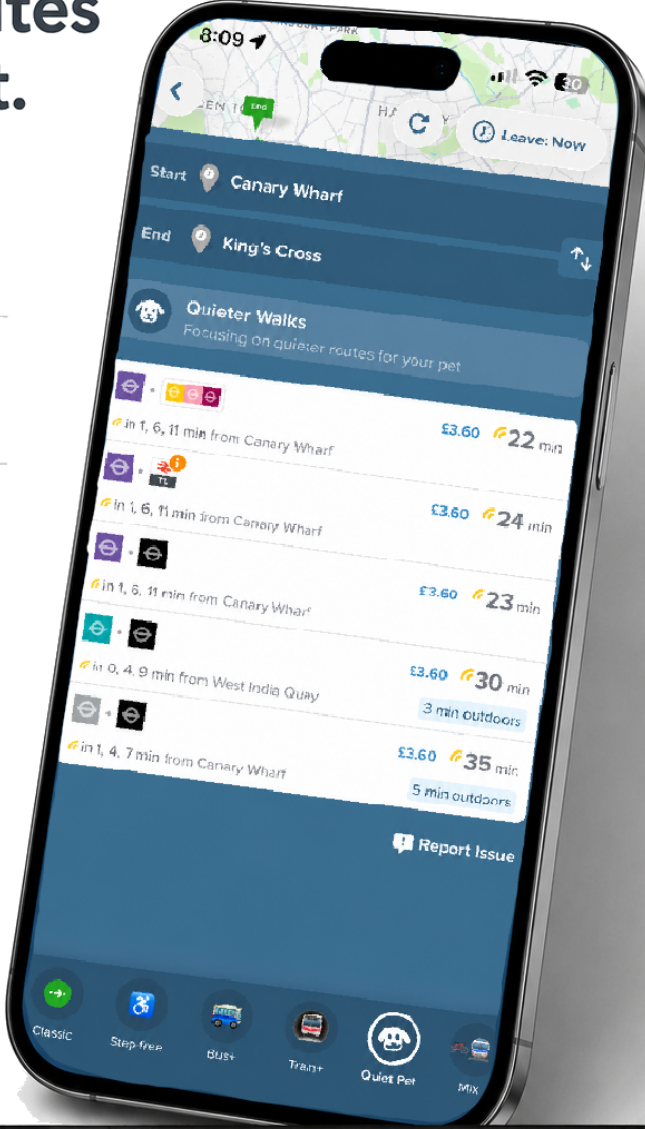
Helping you and your pet travel better

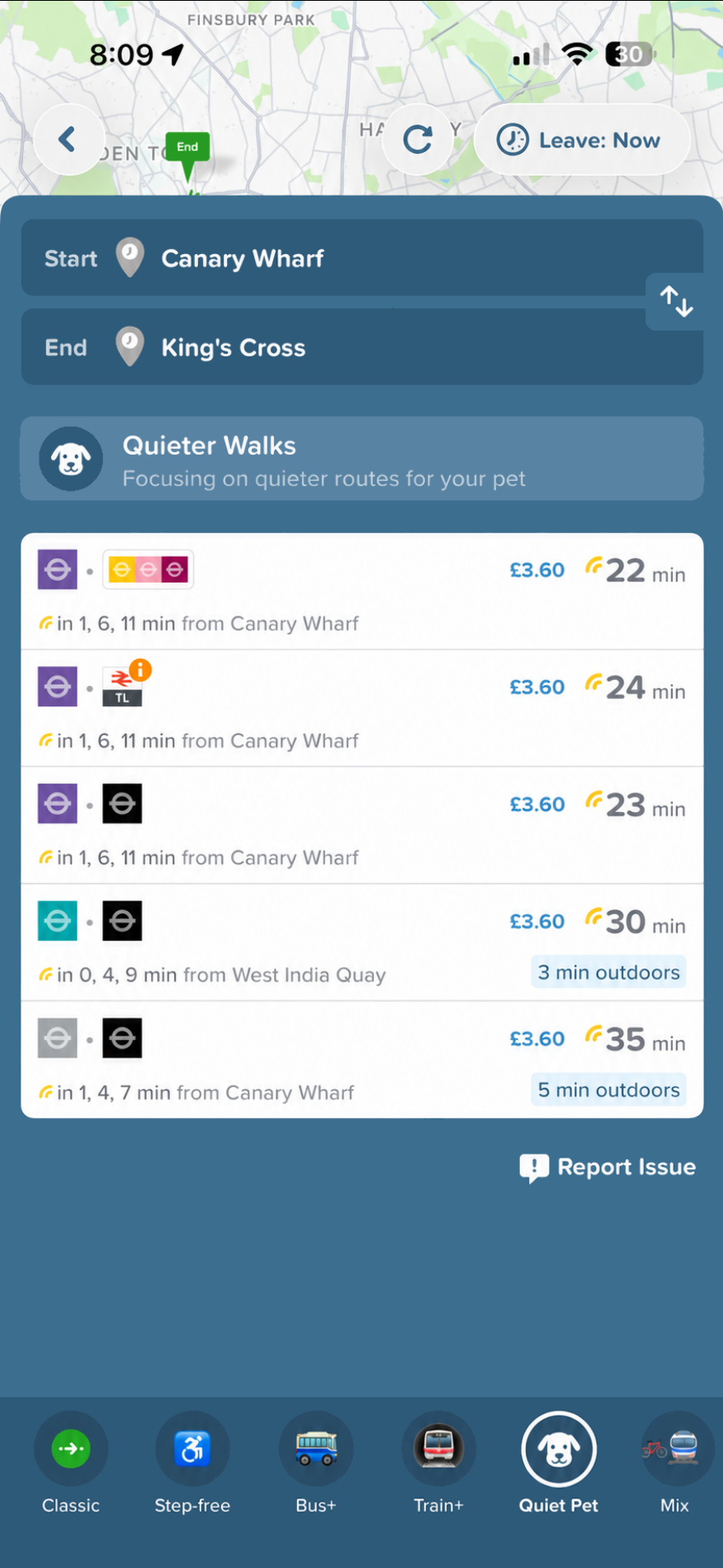


Developed with Battersea for World Kindness Day 

Download the app





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